

#### **Inside This Issue:** The Three Things I have Learned 2 Membership Woes and Wows 3 **Spring Into Action** 4 Are you ready for a New Year? I am! 5 New Year advice on behalf of the 6 Treasury New Year, New Start 7 I'll take Robert's Rules for \$1.946 8 Dear Shells..

# SHIELLS

Spring Edition One- January 2014 – Volume 3 The Southeast District of Tau Beta Sigma

### Don't Forget!

+ Honda Battle of the Bands

Atlanta, GA: January. 25, 2014

+ District Leadership Conference

University of North Carolina-Chapel Hill: February 8, 2014

+ Southeast District Convention 2014

Georgia Institute of Technology: March 21-23, 2014

+ Step for Life

Troy, Alabama: April 19, 2014

# Top Story: District Leadership Conference

Throughout this year, the 2013-2014 Southeast District Council has done an extraordinary amount of work for us, the Southeast District. What keeps the Council going is not the pay (because they work for free), it's not the perks (I have not seen them sporting new jets yet), and it's certainly not the men (of Kappa Kappa Psi). The reason we put in so much effort and time to bettering ourselves and the SED is you. Yes, you. I literally wake up in the middle of night thinking about Tau Beta Sigma and how I can bring you a better experience. What workshop can I give that will make Theta Nu-CAU better? Or Iota Xi-Elon? And I always consider my mentor chapters (SHOUT OUT TO THE STATE OF MISSISSIPPI [and Memphis, TN])!

But, we have figured it out, SED. At least for this year, the plan for DLC and SED is set and we want to share a little about our plans with you. This year, at both DLC and SED, the SED Council will be implementing a workshop series titled "Generation Next." Stolen directly from the Midwest Band and Orchestra Clinic, this series has been twisted and turned to benefit you as sisters. The series at Midwest is geared towards collegiate students and young teachers. However, at DLC and SED the "Generation Next" series will be workshops aimed and programmed for membership candidates and recent initiates. Any and every one is more than welcome to attend any workshops, especially those under the header "Generation Next," but we did intend them to directly inform newer sisters and candidates of chapter operations, district events, joint organization cooperation, etc. The other exciting series we are adding to the DLC and SED agenda is the "Joint Workshop" series. Both at Chapel Hill and in Atlanta, there will be joint workshops sprinkled throughout each day. These workshops will be open to members of Tau Beta Sigma AND Kappa Kappa Psi. Every workshop in the "Joint Workshop" series has been planned in conjunction with the 2013-2014 KKPsi SED Council and we cannot wait to grow closer in the bond at these events! We truly hope you can get as excited as we are for this spring and all of the ITB events. Watch out for your convention paperwork, coming to an email inbox near you! If you ever have any questions about attendance at a SED event, please do not hesitate to contact any member of your district council!

# "The Three Things I have Learned" - President

Hey Southeast District,

In a recent article submitted to the Eighth Note, I gave you my tips to sisterhood and life. Well, today I want to bring to you three tidbits of further insight from my thought bank- the three things I have learned about leadership. Surprisingly enough, they actually are not different in title, they are however different in content. So buckle up, and grab a drink because you are about take a trip through the inner workings of my mind.

- 1. It's not always pretty. This is the part about leadership I thought would be the easiest for me... honesty. I am a very honest person, for good or bad, I will always tell you what you need to hear, even if you are a little hurt afterwards. But that <u>is</u> one requirement of a good leader: knowing when to be honest, when to show mercy, when to sugarcoat things and how much. But that is precisely what I did not realize; sometimes it is not about being honest. It is about being fair. It is about being sympathetic. Despite your or my feelings though, the work has to get done, and it is the job of the leaders
- (whether silent or elected) to get on board at every twist and turn, to push the boundaries of what is expected and what exceeds expectations.
- 2. It's never going to be easy. Part of what makes people great leaders is diligence and stamina, the ability to continue on with their position of leadership throughout everything else- the school, the work, the friends, the family, the relationships, all of it. While a newer member, or one not in a leadership position, may get overwhelmed by life and be absent for a week or two, the leaders of a chapter (whether silent or elected) are the foundation. Those who choose leadership are always present; they fight through the pain and the troubles. They are consistent. Leaders are whom everyone else counts on. So leaders, fight through the hard times and the stress, there are people depending on you to show them the way.
- **3. It's worth it.** There have been two feelings in my short life so far that have been the most memorable. #1- College graduation. After five and a half years of studying (or not), work (too much), fun (hahaha), and everything else, the college



experience was, without a doubt, the best years of my life to date. But the #2 feeling closely compares and does directly correlate with feeling #1. The #2 best moment in my life so far occurred at SED 2013 in Tallahassee, FL. When I realized that 7 states of sisters, 39 chapters, and over 500 individual people (or more) chose and believed in me. They consciously (I think) cast their 1 vote (per chapter) in favor of Belinda Baker representing and leading them, the Southeast District, into the next national biennium. This feeling is not just exclusive to me though, this feeling occurs whenever your peers put trust in you and that is exactly what happens when you are an elected leader in your chapter.

There you have it, Southeast District. My three tips of the trade, the leadership trade. The road to power and responsibility is not easy. Oftentimes it is wreathed with havor and disparity. It takes a strong person to accept a leadership role (whether silent or elected). As we enter the spring, I know we will see many new leaders emerge. And I cannot wait to explore the possibilities of our future with you. I hope you are able to join us at the 2 largest district events of the year- the **District Leadership Conference** on February 8, 2014 at the University of North Carolina-Chapel Hill and the **2014 Southeast District Convention** in Atlanta, GA at Georgia Tech from March 21-23, 2014.

MLITB until the day I die, and then all the days after that,

#### Belinda Baker

2013-2014 Southeast District President Theta Lambda- Auburn University

# "Membership Woes and Wows" - Vice President of Membership

Hello, SED!

Every chapter struggles with issues from time to time, and it is important to try and build up your sisters at all times.

I would like to talk to you about some issues facing membership that you may encounter this semester. One issue that some chapters run into in the spring is membership involvement. A lot of times it is hard for chapters to insure that their members are actively involved without the hustle and bustle of marching band. Just because there is no marching band, does not mean that member involvement is any less important. There are plenty of important things for chapters to do in the spring as well. Helping with concert ensembles or even in community is a good way to make sure that everyone stays involved. One major contribution to involvement is also morale. It is important to keep up the chapter morale and make sure that sisters feel that the work they are doing is important. When members feel important, feel like their work is being acknowledged or makes a difference, then they are more likely to be involved. In order for the chapter to function efficiently, all members must being doing what they can and what is needed from them. Think of the chapter like a factory, if one section of the factory shuts down, it puts undue strain on the rest of the sections to pick up the slack. Likewise, if one sister feels unimportant and has low involvement, the rest of the chapter has to work a lot harder to pick up the extra slack.



Another issue is new sister involvement. A lot of you have new sisters, will have new sisters, or are new sisters. A common theme among new sisters is that they feel too young in the chapter to be effective as a leader. Often they also feel that they do not have enough knowledge or understanding of chapter operations to give opinions or ask questions. This is a common problem that has a few simple solutions. First, as an older sister you can encourage the newer sisters to



be as actively involved as possible, let them know that you value their opinion and want them to participate. After all, you saw something special in them that made you want them in chapter, give them a chance to show you what they're made of. Secondly, you could have a "becoming a sister boot camp." After we welcome a new line into our bond, it is beneficial to sit down and talk to them about essentials of your chapter. Talk to them about how you run chapter meetings, how your committees work, and what your projects are in the upcoming term. It will make them feel more comfortable stepping into chapter and make things run more smoothly on your end. Lastly, don't be afraid of change. Everything that you do as a chapter had to have been a change from the norm at some point. You brought these people into the organization for their qualities and ideas, let them have a chance. Who knows? They might have an idea that could be beneficial to your chapter and/or a plan to improve the way you already do things. In summary, just because someone may be a new sister does not mean that they cannot be involved. New sisters are just as important as the older ones, without them we don't grow.

I know that we will have many new sisters joining our bond in the future, and I cannot wait to see what all they will accomplish. I look forward to seeing all

of you soon, and I know of **two events** that will make that possible! The first is **District Leadership Conference** on February 8, 2013 at the University of North Carolina – Chapel Hill and the second is the **2014 Southeast District Convention** at Georgia Tech on March 21-23, 2014. I hope to see many of your lovely faces there!

Much, much love in the bond,

#### Christa Hall

2013-2014 Southeast District Vice President of Membership Epsilon Alpha– University of South Carolina

# "Spring Into Action" - Vice President of Special Projects

Greetings SED.

In this article, I wanted to talk to you all about how to kick start your service in the new semester. The first thing that typically goes wrong with the start of a new year is a slow start. In order to not get stuck in a rut, I recommend you sit down with your service committee, first thing this semester, and plan out an agenda of service for the first few months.



Make a calendar of events to give out to your chapter, so that they can see your plans as clearly as you do. That way, there is no confusion about what is coming up for them. Here are some ideas I have for spring service projects:

Yard sale- Get your chapter members to compile all of their old junk and sell it! Then, turn around and donate the money to a local music program or a music charity. You could even have students from a local high school jazz band or pep band play at the yard sale and collect donations to help them raise money and give your profits to them as a surprise!

**Musical trash=treasure boxes**- set up boxes around your School of Music to collect old musical trinkets that could be reused by a local band. Old Lyres, sheet music, unused cork grease/valve oil, fold out stands, instrument stands, neck straps, old mutes, etc... Make sure you advertise well so that the musicians around the school of music know to donate their various trinkets to a good cause!

Hope you enjoyed my ideas, and if you decide to try one out, please let me know how it goes! Feel free to contact me **ever, at any time!** I'm always here to chat and bounce ideas back and forth, or to give advice as best as I can!

If you enjoy reading my articles and learning about new project ideas, you should definitely come to DLC on February 8th, and attend my workshop! We will be spending a portion of my workshop brainstorming new and interesting service projects to possibly be used in the future! On that same note, you should also come to SED Convention March 21st-22nd, where you can meet so many brothers and sisters and also develop your professionalism through eye opening workshops!

MLITB,

#### Shannon Matthews

2013-2014 Southeast District Vice President of Special Projects Epsilon Alpha– University of South Carolina

### And our Concerto Contest Winner is....Jesse Zhao!

I want to take this opportunity to announce the 2013-2014 TBS SED Concerto Competition winner: <u>Jesse Zhao!!!</u> Jesse is a fantastic pianist from the Georgia Institute of Technology. He currently is a third year Applied Mathematics student. Jesse went to high school in Johns Creek at Chattahoochee High School, and currently lives in Peachtree City, GA. Jesse has been playing piano since he was six years old, after receiving one as a gift from his mother. He has been studying piano with Ping Xu, a well-known piano teacher in Atlanta, ever since he moved from Miami to Georgia in 2001. He has performed in the past with the both the Georgia Tech Symphony Orchestra under Dr. Andrea Brown in 2011 as well as the Augusta State Symphony Orchestra under the baton of Dr. Martin David Jones in 2010. Jesse will be performing his piece at the opening concert of the SED Convention on March 21st at 7pm! Everyone should come out and support this amazing musician!

# "Are you ready for a New Year? I am!" - Secretary

Dear My beautiful and handsome SisTAUs of the Southeast District,

First before I even begin, I want to welcome you to a brand new 2014! I hope that you all had a great holiday break, stuffed your stomachs with some delicious holiday food, and had great time with family. I am so excited about everything that is coming up with this district! 2013 overall was a great year for the SED, but I know that 2014 will be a year that SED reaches even higher levels and accomplishments! I come to you all today with some updates, announcements, and more!

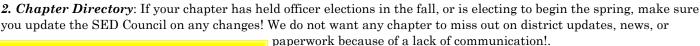
1. Paperwork Deadlines: There are many deadlines that you need to look out for throughout the year. Here are a list of deadlines:

Graduating Seniors Report- no deadline, due for updating in the system

New Initiate Registration Form & Honorary Initiation Form- These forms should be used to report the initiation of new members. The form must be submitted no later than 30 days following the date of initiation. After that date, the form is considered late and a 25% late fee will be charged.

All of these forms are done on the Online Membership and Reporting site, online.kkytbs.org. Of course, officers, Director of Bands, and chapter sponsor/ advisor updates can be done on this site as well. If you have any questions about deadlines or anything at that nature, please do not hesitate to contact me

via mobile phone number or email address listed below. Deadlines are so very important to chapter operations and the matriculation of our chapters. We have done a great job so far this year. Let's keep it up!



3. *Instagram Page:* We did a really great job with the newly established Instagram page, @sedtbscouncil, last semester. This semester, we want to keep that going! With this in mind, if you have any pictures that you would like to add to our district Instagram page, please "@" us in your picture.

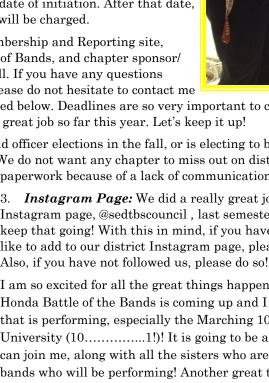
I am so excited for all the great things happening this semester! First off, Honda Battle of the Bands is coming up and I am excited for every band that is performing, especially the Marching 101 at South Carolina State University (10......1!)! It is going to be a great experience. I hope you can join me, along with all the sisters who are apart of the eight marching bands who will be performing! Another great thing to look forward to is our upcoming District Leadership Conference on February 8, 2014! I know it is going to be a blast! I am really excited for the new workshop series geared towards membership candidates and recent initiates—Generation Next. We are gearing up for a fabulous DLC. We really hope to see you there! I

am also looking forward to our upcoming Southeast District Convention on March 21st-23rd, 2014 at Georgia Tech. All these events are going to be really great and I totally am excited! If you cannot attend any of our spring events, we will be recording all the workshops and they will be posted on the SED website for your viewing pleasure. I wish you all a very great semester and see you all at these events coming up! If you want to contact me about anything, please feel free to call, text message, or email me! Talk to you all soon!

Musically Yours,

#### Ashley Williams

Epsilon Chi- South Carolina State University





# "New Year advice on behalf of the Treasury" - Treasurer

#### Greetings SED!

I hope everyone had a wonderful holiday season, and a happy new year! As festivities slow down, and the semester starts up anew, I thought it would be good to give some new-year advice on behalf of the treasury.

With the beginning of any semester, comes the collection of dues. You might have heard something about a dues cap that was put into effect at the 2011 NatCon in Colorado Springs. As a reminder this states that yearly chapter dues cannot exceed 75% of National Dues (\$85); therefore, a chapter cannot collect more than \$63.75 in an academic year without the approval of the national officers. This means, total for the entire year, between national

AND chapter dues, you cannot collect more than \$148.75. With this dues cap, came a greater effort of fundraising on behalf of the individual chapters. Many chapters find this easy, and some find it to be a struggle. Try reaching out to myself and other chapters to see what fundraisers are an option that you may not have thought of. If you have good fundraisers, but do not have a good turnout of Sisters to it, this is a great opportunity to have your new initiates help out. Many new members are always eager to learn new things about TBS and their chapter. However, this doesn't mean that it is all left up to them. As treasurer, we need to ensure that everyone does their fair share, and contributes equally. Try brainstorming with your executive board for in-



centives to help increase participation from the full active Sisterhood.

Some chapters had elections this past November/December, and there is a great turnover of officers. If you are a



new officer, do not hesitate to reach out to the SED Council for guidance. We are here to help you all out. Another good resource for all officers, aspiring officers, and eager Sisters is the annual SED District Leadership Convention. Do not forget to go to that to learn great tricks of the trade for your office. Also, come with questions and an open mind.

Just a friendly reminder that the merchandise page was recently updated this past month, and it is you one-stop shop to all the SED gear you may ever need. Don't forget to check out the website for that exciting bit.

Finally, do not forget the SHELLS Full Participation Certificate and SHELLS Full Participation Award. These are awards for specific donations to the Rainy Day Fund, and the documents pertaining to donating to them can be found on our lovely SED website. Also on the website, you can find the form necessary for getting help from the Rainy Day Fund, which was established to help chapters in need of financial assistance. The last big announcement I have is a reminder of the SED Logo Competition, which is just like the past SED T-Shirt Competition, but gives us a great logo to put on a wide variety of items to brand for you from TBS-SED. Everything I mentioned in this paragraph can be found on the website, but

you can of course e-mail me anytime at <u>SEDTreasurer@tbsigma.org</u>. Much Love in the Bond,

#### Salvatore Parillo

2013-2014 Southeast District Treasurer Zeta Psi– University of Central Florida

# "I'll take Robert's Rules for \$1946!" - Parliamentarian

Hello SED and Happy New Year! This article is a bit more business heavy, so I want to get some fun stuff out of the way first! I hope everybody is enjoying a healthy and happy January, and that you've made and are working on an awesome TBS resolution for yourself and your chapter. Maybe, "this year, I'm going to make sure that I always use Robert's Rules appropriately during chapter meetings?"

Speaking of everybody's best friend Robert, I'd like to go over a couple of clarifications in terms of parliamentary procedure. Over the last few weeks especially, I've had a couple of people contact me with questions about how to do certain things, or what the proper procedure is for different motions, etc., so I wanted to clear it up! For example:

-When a motion has been made, after being seconded, it is discussed automatically: there is no need to make a motion to discuss. The only cases where you do not discuss are when motions like "I move the previous question" are made, where discussion is not a part of the procedure.

-For my Chapter Presidents: technically by Robert's Rules you are NOT allowed to make a motion. However, you can ENTERTAIN one! What this means is that if you are making a motion such as "I move to accept the minutes," then you can say "I am entertaining a motion to accept the minutes," and somebody from your chapter can claim it and make the motion official. That way, instead of the minutes saying "Chapter President moves to accept the minutes," which is a no go, the minutes say "person's name moves to accept the minutes." This applies to any motion made in a meeting, so be sure to keep that in mind!

In other news, we've got another semester ahead of us here; so make sure that you are on top of your "beginning of year" operations! If you are responsible for paperwork for your chapter, then make sure that's getting done on time. If you're a new officer, make sure that you're talking to the person previously in your position so that you can be on top of your responsibilities as a Chapter officer. Parliamentarians, take another opportunity to look at your Chapter constitution and see if there are any different bylaws or policies that take effect in the Spring semester; like having a committee with appointed positions that change from Fall to Spring or something along those lines.

Keep your eyes on your calendars, because DLC is coming up veryyyy fast! As you can imagine, myself (and the rest of District Council) are really excited to give you all a great day of workshops. I hope to see you all there at UNC – Chapel Hill, on February 8<sup>th</sup>!



Happy Spring,

#### Neil Bleiweiss

2013-2014 Southeast District Parliamentarian Alpha Omega– Florida State University

# "New Year, New Start" - Historian

As we jump into the New Year and new things, my sisters of Tau Beta Sigma, I would like to personally congratulate each and every one of you on all of your hard work in 2013. The Southeast district cannot function without the hard work and dedication of each of our sisters and brothers in the bond. I cannot wait to see what 2014 holds for each of you in your personal lives and in Tau Beta Sigma. Remember to strive for



greatness in everything you do and never forget to have the "Fortitude and courage to see an ideal, seize upon it, and follow it wherever it may lead you in Tau Beta Sigma."

#### **Spring Historian Reminders:**

- 1. First off, a reminder to send photos to sedhistorian@tbsigma.org to be included in the Southeast District Scrapbook. Photos can be anything from your chapter social, service, and/or music events. Also, please add a small description with each of your photos. These photos will be displayed in the scrapbook at the SED Convention (March 21-23, 2014) at Georgia Tech. To ensure your photos will be included into the scrapbook, please have them sent by February 21, 2014.
- 2. Second, Chapter Historians, it's time again for the District scrapbook competition! For the scrapbook competition, we would like to see each Chapter turn in a scrapbook. All scrapbook submissions should be turned into me at SED. Scrapbooks can be designed at the discretion of the Chapter. We would love to see your unique creativity! Photos can be of anything your chapter did over the calendar year. Remember to add a description to each of your photos. The winning scrapbook will be chosen and announced at District Convention.

### Scrapbooks should be turned into me at the $\underline{FIRST}$ separate session on Friday night at the Southeast District Convention.

3. Remember to "like" the Tau Beta Sigma—Southeast District Photo Page on Facebook and post pictures of your chapters doings as soon as possible! We will also be collecting pictures from here to include in the SED Scrapbook!

As we begin to countdown the days until DLC, I cannot express how excited I am to see everyone on February 8th, 2014 at the University of North Carolina—Chapel Hill. It will be a day full of fun, knowledge, and Sisterhood. I, for one, can't wait. I hope that all of those whom are able to attend will leave with ideas on service, music, and sisterhood to bring back to their respective chapters. I cannot wait to see what 2014 has in store for all of us. I can only hope it is as awesome as each one of you are!

MLITB,

#### Bridgette Bell

2013-2014 Southeast District Historian Epsilon Theta—Georgia Institute of Technology It's question and answer time for our favorite district turtle, Shells! Do you have a question about chapter paperwork, community service projects, and everything in between? Send your questions to shells@tbsigma.org and get those questions answered!

"Dear Shells..."



Dear Shells,

We try fundraising to bring money into the chapter. However, the fundraisers we do never seem to make much money, or we do not have the chapter participation to make them successful. Do you have any advice?!

Signed,

Fundraisers Flop!

Dear Fundraiser Flop,

Fundraising is always a daunting task, but always make sure to reassure how important it is to your chapter. They are your best effort for marketing. Along with marketing make sure that you always have a way of marketing yourself. Try not to just tell your friends and family, but don't be afraid to market it towards anyone you may pass at school. The most common fundraisers are bake sales and car washes. Also, since they are always done by any organization, they are sometimes hard to get a good profit from. If you are dead set on keeping these two options for fundraising, do not be afraid to market yourselfers before and during the event. If you are wanting to try other options for fundraising, I have seen the most success from restaurant partial proceeds co-operations. A lot of chains offer a deal where they will give you a certain percentage of each check on a certain night. Also, locally owned restaurants will go in on that type of deal too, so don't be shy. Another great idea is to see if there are local sports venue where you can work their concession stands. Whether minor of major league, these are great sources of revenue. They end up being very similar to the restaurants' partial proceeds. I hope this ended up being a help, and I wish you the best of luck! Hopes this helps!—SHELLS the Turtle

Dear Shells,

Our Director of Bands is not a member of Kappa Kappa Psi or Tau Beta Sigma. With this in mind, he always 'nit-picks' with our chapter. He really does not see the point of having Tau Beta Sigma in the band. We this stance because, he not only tells us, but he makes it VERY noticeable and well-known—even in front of the entire band! What can we do to make this better?

Signed,

D.O.B Watchin'

Dear D.O.B Watchin',

This situation is very touchy. Let me explain why: the Director of Band controls the existence of your chapter. He can decide at any point in time not to include Tau Beta Sigma in his program, even without justification. Because of his role as the director, the best thing to do is to prove why there SHOULD be both organizations in his program. If you do absolutely everything in your power to stand out in a positive way, the band will see how great you are and how much you are needed. Make sure to cover all of your bases. Have your chapter do marching band service, concert band service, community service—anything and everything you can. Ask him or another member of the band staff every day if they need help with anything. Clean the band room after practice. When you start making his life easier, instead of more dramatic or problematic, his opinion will change. Just do what you do and make it the best! Be ladies and gentlemen of Tau Beta Sigma, and show him what you stand for to him everyday. If there is still an issue, try meeting with him and your sponsor to express your concerns. The best way to minimize and alleviate problems is to keep an open line of communication. Maybe your band director does not notice how his outward and hurtful his opinions seem. I believe in you and know you are doing a wonderful job, so do not lose your passion, drive, or endurance to get things done! I hope this helps!-SHELLS

## 2013-2014 SOUTHEAST DISTRICT COUNCIL

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